



CONFEDERATION
OF ASIA-PACIFIC
CHAMBERS OF
COMMERCE AND
INDUSTRY

SINCE 1966

2024 ANNUAL REPORT

Confederation of Asia-Pacific Chambers of Commerce and Industry
www.cacci.biz

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I. EXECUTIVE SUMMARY

This report highlights CACCI's key activities, achievements, and milestones in 2024, demonstrating its commitment to fostering regional cooperation, sustainable development, and economic resilience across the Asia-Pacific.

Key Highlights:

1.

Hosted the 38th CACCI Conference in Singapore, featuring insightful discussions on sustainability, artificial intelligence, and regional trade.



2.

Launched the Asia-Pacific Green Alliance to advance sustainability among SMEs.



3.

Strengthened partnerships with member chambers and regional organizations.



Outlook:

Looking ahead, CACCI aims to enhance its policy advocacy, expand membership, and drive impactful initiatives, including preparations for the 39th CACCI Conference in Colombo, Sri Lanka.

II. PERFORMANCE OVERVIEW

Key Metrics and Achievements:

Metric	Actual	Notes
Number of New Members	2	Recruited: <ul style="list-style-type: none">• Federation of Malaysian Manufacturers (Primary Member)• Mohubor Rahman Particle Mills (Pvt.) Limited (Lifetime Special Member)
Major Conferences Held	1	Hosted the 38th CACCI Conference
Publications Released	4 Regular + Adhoc Reports	1) CACCI Profile, 2) CACCI Journal on Commerce & Industry, 3) Newsletters for Product & Service Councils
Newsletter Improvements	Completed	Redesigned CACCI Profile to an EDM format for better engagement

“ CACCI cutting across national boundaries to link Asian businessmen to promote economic growth throughout the Asia-Pacific region. ”



PUBLICATIONS AND COMMUNICATION

1

CACCI Profile

- Transitioned from a lengthy 20-30-page PDF to a streamlined electronic direct mail (EDM) newsletter format.
- Enhanced layout and design to improve readability and accessibility, resulting in higher member engagement and wider distribution.
- Continued to provide timely updates on trade policies, member chamber activities, and business trends.



2

CACCI Journal on Commerce & Industry

- Published in 2024 to deliver an compilation of economic issues, trade trends, and sectoral developments relevant to member countries.



3

Product and Service Council Newsletters

- Released newsletters across councils such as the Young Entrepreneurs Group of Asia-Pacific (YEGAP), Asian ICT Council, and Asian Tourism Council.
- Focused on council-specific updates, events, and opportunities for collaboration.



4

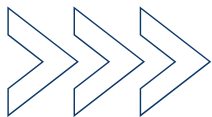
Ad Hoc Reports

- Published special reports, including summaries of major conferences and findings from the Asia-Pacific Green Alliance initiative.

KEY ACTIVITIES AND EVENTS

1

Major Conferences and Forums



Japan YEG National Convention (March 15-16, 2024, Komatsu, Japan)



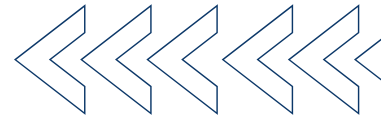
- CACCI participation: Senior Officers Teresa Liu and Abby Moreno represented CACCI and delivered a brief message on behalf of President Peter McMullin AM.
- Highlights: Promoted regional collaboration and shared strategies for entrepreneurial growth through CACCI's network.

ASEAN Young Entrepreneurs Carnival (October 3-4, 2024, Vientiane, Laos)

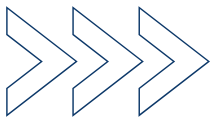


- Theme: "Fostering Connection Among Young Entrepreneurs for a Resilient Future."
- Key Focus: Collaboration and resilience in response to economic and technological changes.
- YEGAP representatives shared insights on fostering entrepreneurial connections.

ASEAN Business and Investment Summit (October 8-11, Vientiane, Laos)



- Theme: "Enhancing Economic Connectivity and Resilience."
- Discussions included digital transformation, clean energy, food security, and trade facilitation.

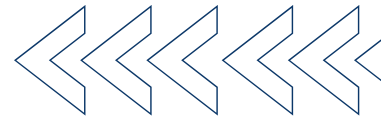


Philippine Business Conference & Expo (October 22-23, Manila, Philippines)

- Theme: "Embracing Innovation, Empowering Business, Enriching Lives."
- Focus: ICT, agriculture, tourism, and alternative dispute resolution.



38th CACCI Conference (November 11-12, 2024, Singapore)

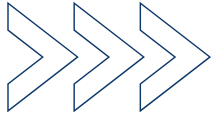


- Theme: "Making Asia Pacific Business Future-Ready."
- Topics covered: Sustainability, AI, green financing, SME development, and digital transformation.
- Key outcomes:
 - Launch of the Asia-Pacific Green Alliance.
 - Insights into AI and cross-border trade.
- Guest of Honor: Mr. Desmond Tan, Senior Minister of State, Prime Minister's Office, Singapore.
- Keynote speakers: Dr. Tan Khee Giap (Singapore) and Dr. Ceferino Rodolfo (Philippines).



2

Sectoral and Thematic Initiatives

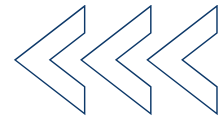


Asia-Pacific Green Alliance (APAC-GA)



- Aim: Support SMEs in transitioning toward sustainability.
- Key insights: Need for innovative financing and collaboration.

AI and Digitalization Focus

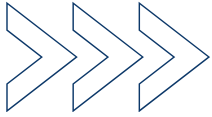


- Explored AI-driven business models and strategies for ethical deployment.
- Emphasis on how AI can enhance SME competitiveness and supply chain efficiency.



3

Regional and Bilateral Engagements



Meetings with Trade Representatives in Taipei

- Discussions with representatives from Australia, New Zealand, and JETRO Hong Kong.



Australia's Representative



New Zealand's Representative



Japan External Trade Organization's Representatives

Collaborations with Regional Organizations



- Partnership with Europe-Asia Economic Summit (Davos 2025)
- Participation in the WCF Europe & Asia Summit (Istanbul).



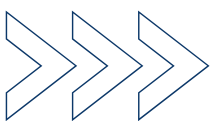
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Governance and Membership

98th and 99th CACCI Council Meetings



- Endorsed new officers, including re-election of President Peter McMullin AM.
- Approved the 2025-2026 Work Program and 2025 budget.



Membership Expansion

- Welcomed the Federation of Malaysian Manufacturers as a Primary Member.
- Welcomed Mohubor Rahman Particle Mills (Pvt) Ltd. as a Lifetime Special Member.



5

Awards and Recognitions

- 10th Local Chamber Award: Chamber of Industries-Morang (Nepal).
- 4th Asia-Pacific Woman Entrepreneur Award: Dr. Asli Elif Tanugur Samanci (Turkiye).
- YEGAP Chairmanship Turnover: Mr. Hiromi Aoki (Japan).



III. CHALLENGES FACED

A) Membership Retention

- Managing potential withdrawals from key chambers.

B) Economic Uncertainty

- Adapting to shifting global trade dynamics and technological disruptions.

C) Actions Taken

- Strengthened dialogue with members and stakeholders.
- Focused on policy advocacy and enhanced member services.

IV. FINANCIAL SUMMARY



Revenue:

Total revenue for 2024 increased by 10% compared to 2023 due to higher interest income and sponsorships.

Expenses:

Total expenses were managed effectively, with a surplus reinvested into strategic initiatives.



V. RECOMMENDATIONS AND NEXT STEPS



Recommendations

- Expand membership outreach and engage more regional stakeholders.
- Focus on cross-border collaboration and innovative solutions for SMEs.



Next Steps



- Prepare for the 39th CACCI Conference in Sri Lanka.
- Launch additional initiatives under the 2025-2026 Work Program.

VI. CONCLUSION

CACCI successfully navigated 2024, reinforcing its role as a leading advocate for sustainable and inclusive growth in the Asia-Pacific. With continued commitment and collaboration, CACCI is poised for greater achievements in the years ahead.

Gratitude is extended to member chambers, partners, and stakeholders for their unwavering support.



**Confederation of Asia-Pacific Chambers of
Commerce and Industry**

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