

APEC CEO Summit Korea 2025

Leading the Future on Historic Ground

2025 APEC CEO Summit Secretariat
The Korea Chamber of Commerce and Industry



K C C I
KOREA CHAMBER OF COMMERCE AND INDUSTRY



APEC CEO SUMMIT
KOREA 2025

What Awaits at APEC CEO Summit 2025

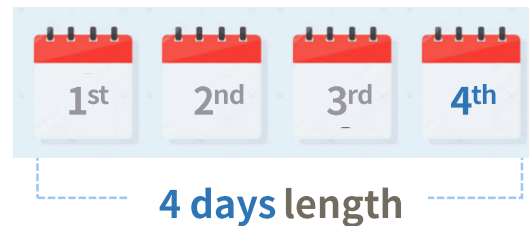
The 2025 APEC CEO Summit in Gyeongju spans four days of expanded programs, exclusive events, and world-class speakers

Host City

Gyeongju, Korea



Extended Timeline



Enhanced Experiences



- Expanded agenda
- Exclusive access
- Access to global leaders

APEC CEO Summit 2025 Side Events

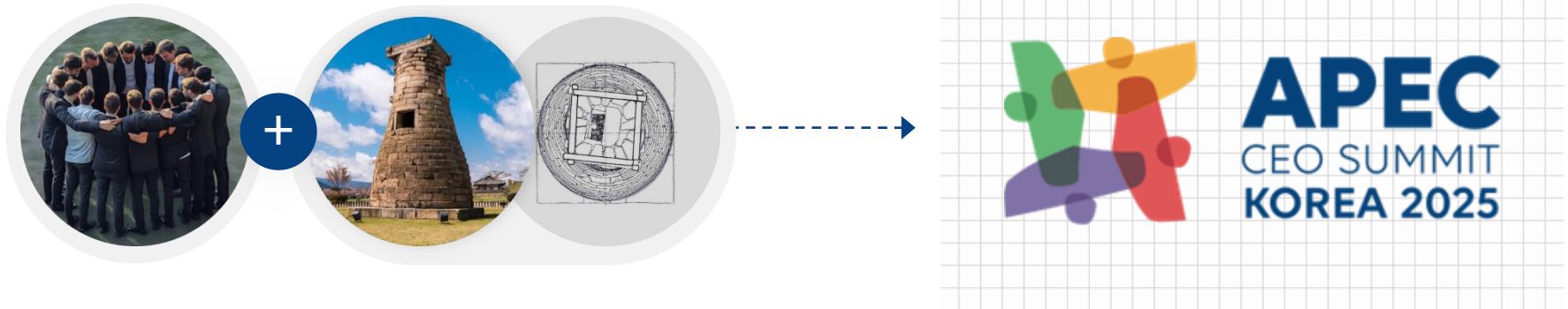
Various side events are being planned during APEC Leaders’ Week to encourage networking beyond the CEO Summit

Schedule by Event

October						November
26th	27th	28th	29th	30th	31st	1st
		 Welcome Reception	 APEC CEO Summit Korea 2025			
 Future-Tech Forum			 Future-Tech Forum			
 K-Tech Showcase						
 Accompanying Persons' Program						
			 Wine & Traditional Liquor Fair			
 Sponsored Networking Program						
				 Gala Dinner for Spouses		

Main Visual and Concept

Logo



Theme



Bridge

Transcending
Boundaries

Business

Driving
Innovative
Business
Practices

Beyond

Fostering
New
Collaboration

Gyeongju: Culture. Energy. Capability.

From ancient culture to cutting-edge convention facilities — Gyeongju offers it all

HERITAGE

Korea's ancient capital home to
UNESCO World Heritage Sites



Donggung Palace and Wolji Pond

ENERGY

Collection of festivals
and culinary delights



CAPABILITY

Venue for high-level international
business summits



HICO
(Hwabaek International Convention Center)

THE VENUE:

A STAGE WITH MEANING



This year's APEC CEO SUMMIT will be held in
Gyeongju Arts Center, the epicenter of cultural and artistic journey



Gyeongju Arts Center

Hwarang Hall

Ideal venue for the APEC CEO Summit

Designed to host high-profile events, Gyeongju Arts Center offers a 1,000-seat Grand Theater, mid-sized halls, and modern support facilities



Gyeongju Arts Center

The Grand Curve Stairway

A sculptural stairway bathed in light leads not only upward—but into a space designed for shared understanding and meaningful exchange.

A bright, circular room at the top
—made for calm, focused conversation



Euoll Madang

The open-air amphitheater fuses symmetry and spontaneity, offering a space where form serves conversation.



Exhibition Chamber

A refined exhibition space, ideal for cultural showcases, media displays, and curated diplomatic programs.



Conference Room

A conference room suited for meetings and dialogues

Event Vision & Expected Outcomes

Not just a conference — a gateway to global connection and lasting change



Leaders and Governments



- **Global Agenda Setting**
 - Elevate domestic issues to the global agenda
- **Enhancing National Branding**
 - Increase global recognition of key industries



Sponsoring Companies



- **Business & Brand Promotion**
 - Raise brand awareness among global leaders
- **Global Partnership Building**
 - Expand pathways for global market entry



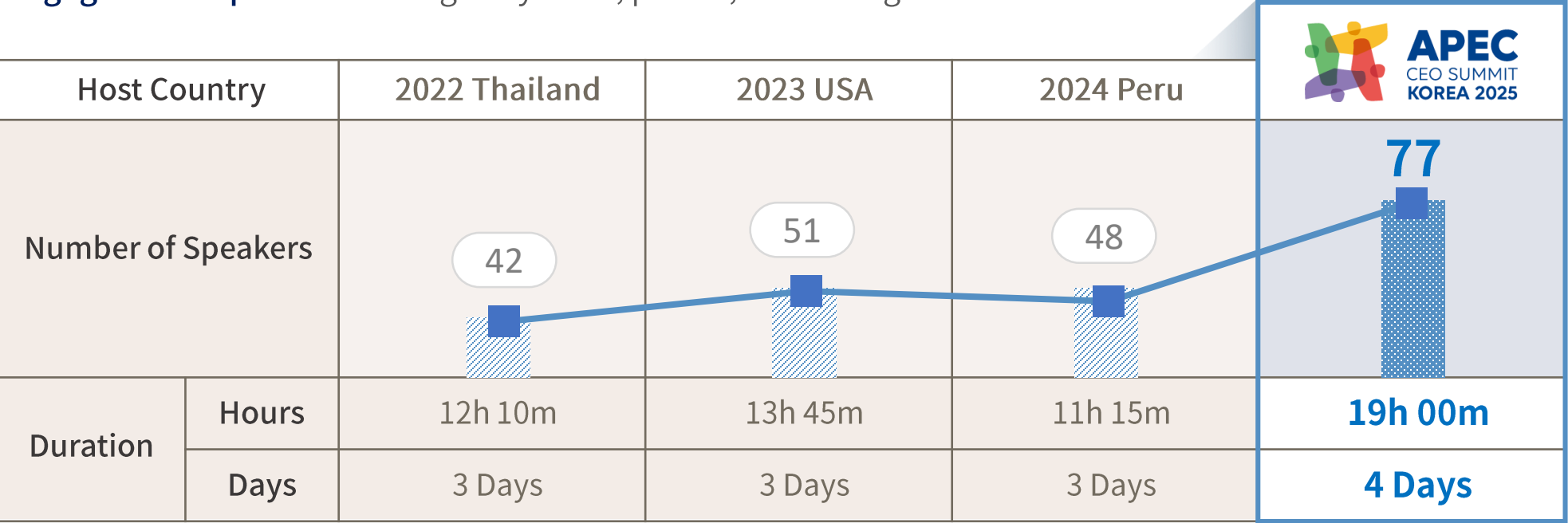
Global CEOs



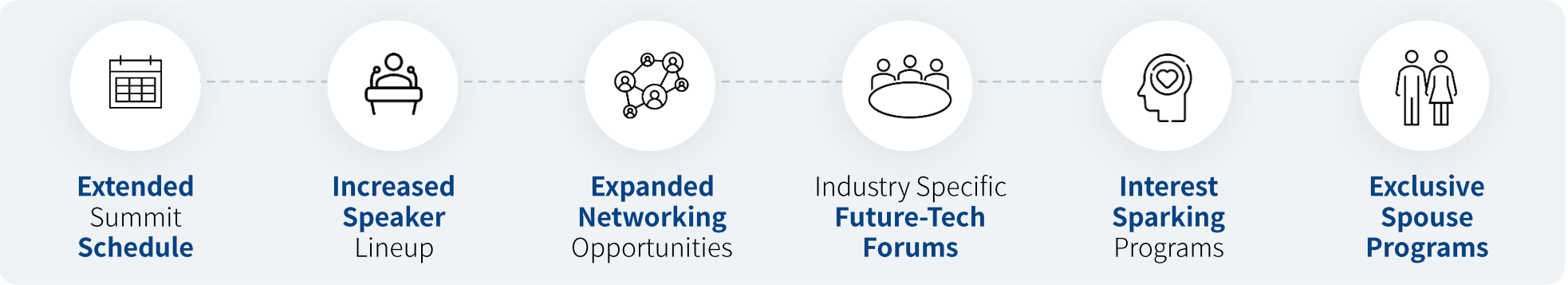
- **Networking Opportunities**
 - Build strategic relationships with key decision-makers
- **Access to Global Insights**
 - Gain international perspectives on critical issues

More Insights, More Speakers, Better Quality

Engage with top minds through keynotes, panels, and dialogue



Purpose



More Insights, More Speakers, Better Quality

Program: 20 Thematic Sessions Bridging APEC & ABAC Priorities



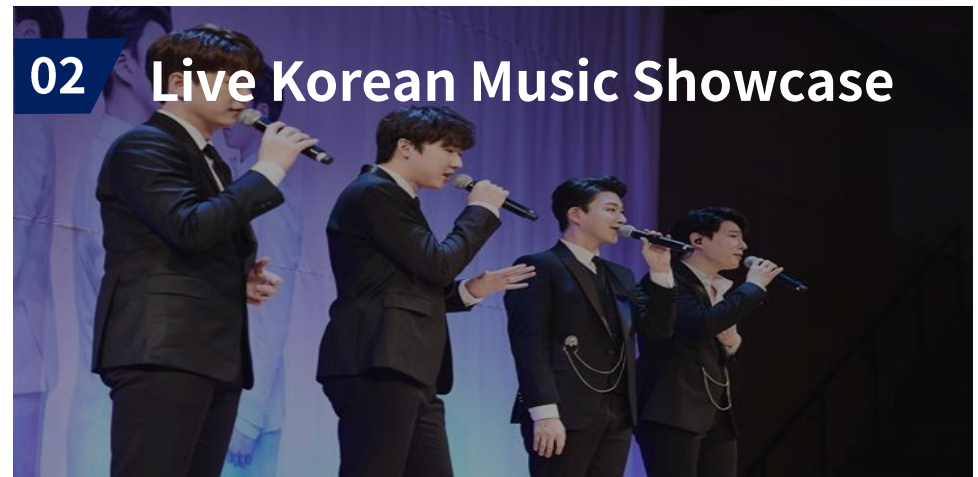
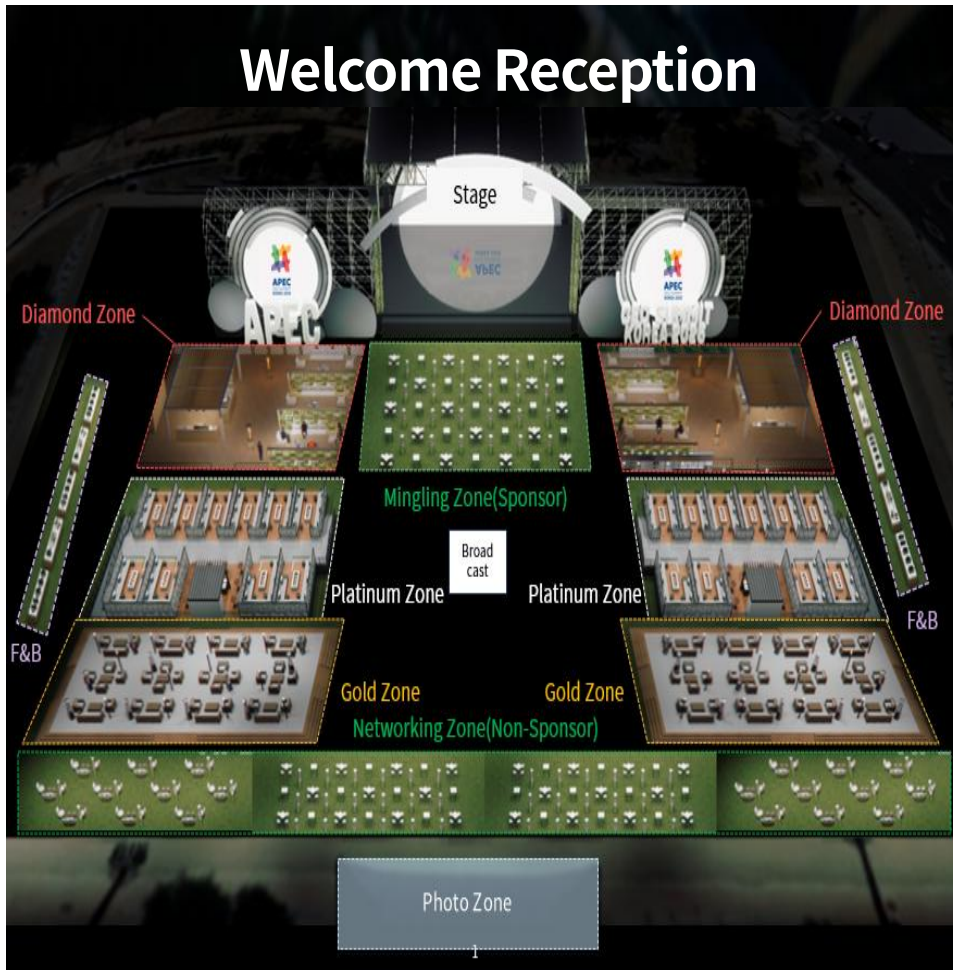
1) Welcome Reception

An evening of heritage, music, and meaningful connections
 — where **Korea's spirit meets global leaders**

Time : 2025.10.28(Tue) 18:00 ~ 20:00

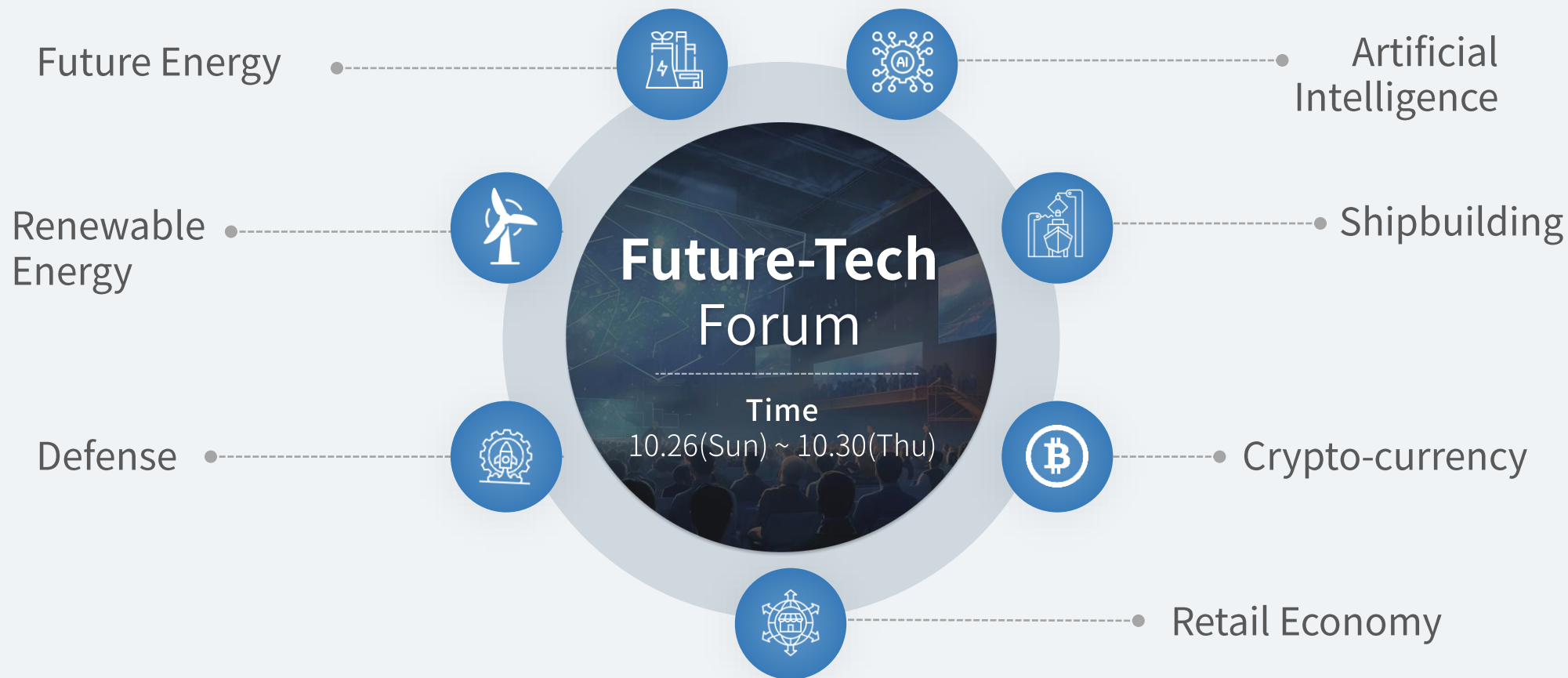
Venue : Gyeongju Hwarang Village

Theme : Bridging Tradition & Innovation



2) Future Tech Forum

Explore 7 frontiers of innovation led by Global CEOs, Industry Leaders, and Visionaries



3) K-Tech Showcase

Discover frontier innovations in AI, robotics, mobility, and more

TOPIC 1



AI & Smart Home

TOPIC 2



Mobility & Robotics

TOPIC 3



Metaverse & XR

TOPIC 4



Bio & Health-Tech

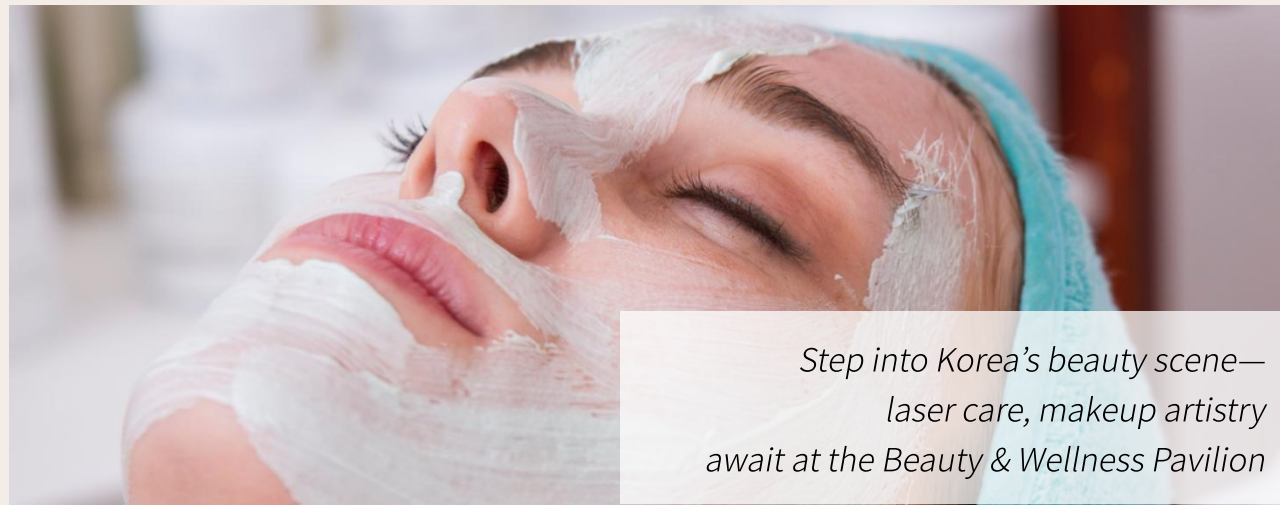
Time
10.28(Tue) ~ 10.31(Fri)

Venue
Gyeongju Expo Park

4) Beauty & Art : Accompanying Persons' Program

Enjoy curated cultural programs for spouses

Beauty



*Step into Korea's beauty scene—
laser care, makeup artistry
await at the Beauty & Wellness Pavilion*

Art Exhibition



*Discover 'Fantastic Ordinary'—a curated
journey through Korea's contemporary art.*

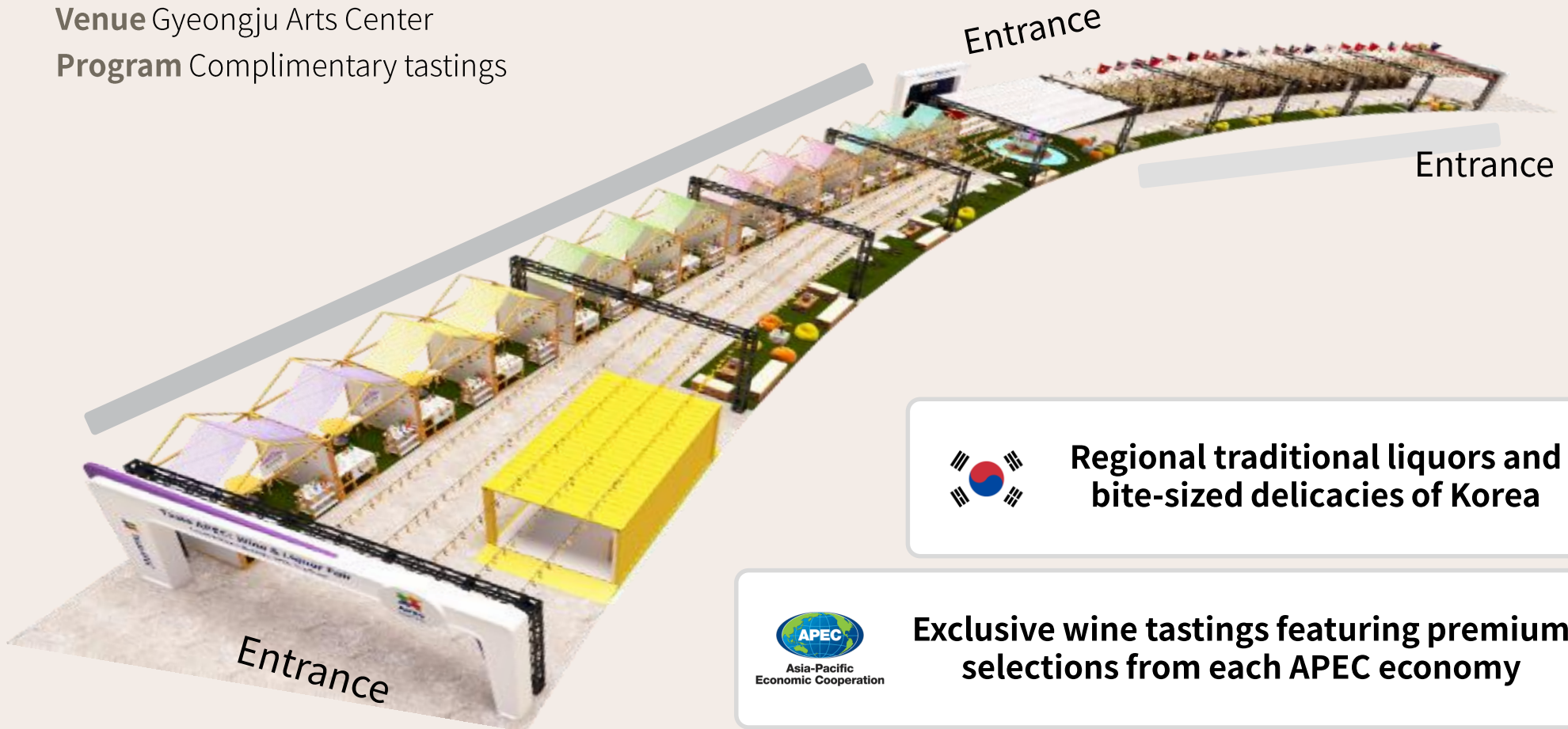
5) Wine and Traditional Liquor Fair

Experience APEC's diversity through **fine wines and culinary moments**

Time 10.29(Wed) ~ 10.31(Fri)

Venue Gyeongju Arts Center

Program Complimentary tastings



6) Sponsored Networking Event

Position your brand **at the center of influence as a Sponsor** of the prestigious event

Slots for Corporate Sponsored Events



Opportunities	October				November
	28 th	29 th	30 th	31 st	1 st
Breakfast	✓	✓	✓	✓	✓
Luncheon	✓	Host rights for			✓
Dinner	✓	Diamond Sponsors Only			
Gala Night	✓	✓	✓	✓	✓

Over 10 curated sessions will be led by top-tier Fortune 500 companies in collaboration with **more than 70 high-level business and government leaders** from across the APEC region.

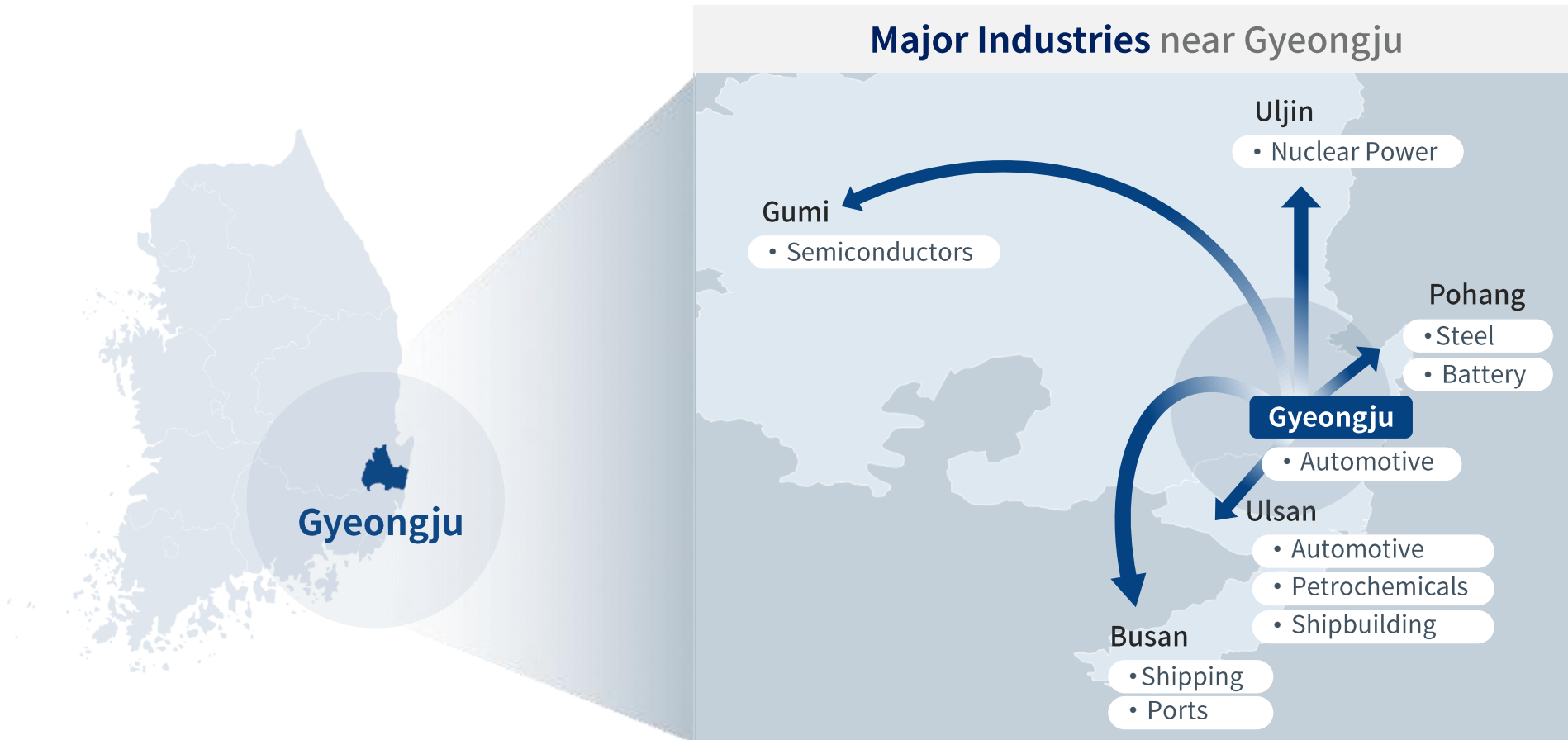
7) Exclusive Gala Dinner for Spouses

— featuring exquisite Korean cuisine, cultural experiences, and an enchanting magic show



8) Industry Site Visit

Experience how Korea builds the future — onsite, up close, and guided by industry experts



9) History & Culture Tours

Explore Korea's cultural treasures on curated tours of **UNESCO sites and historic landmarks**
—an exclusive program for spouses

01 History Tour



Bulguksa Temple
& Seokguram Grotto



Cheomseongdae
Observatory



Ancient Tombs of
Daereungwon

02 Culture Tour



Yangdong Folk Village



Hwanglidangil Street

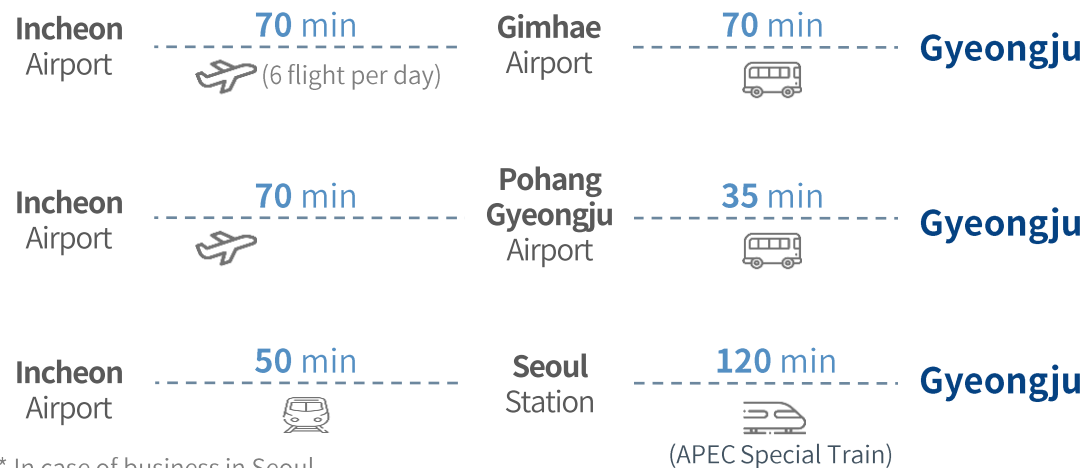


Woljeonggyo Bridge

Transportation Options

Arrive in comfort with fully coordinated transport options

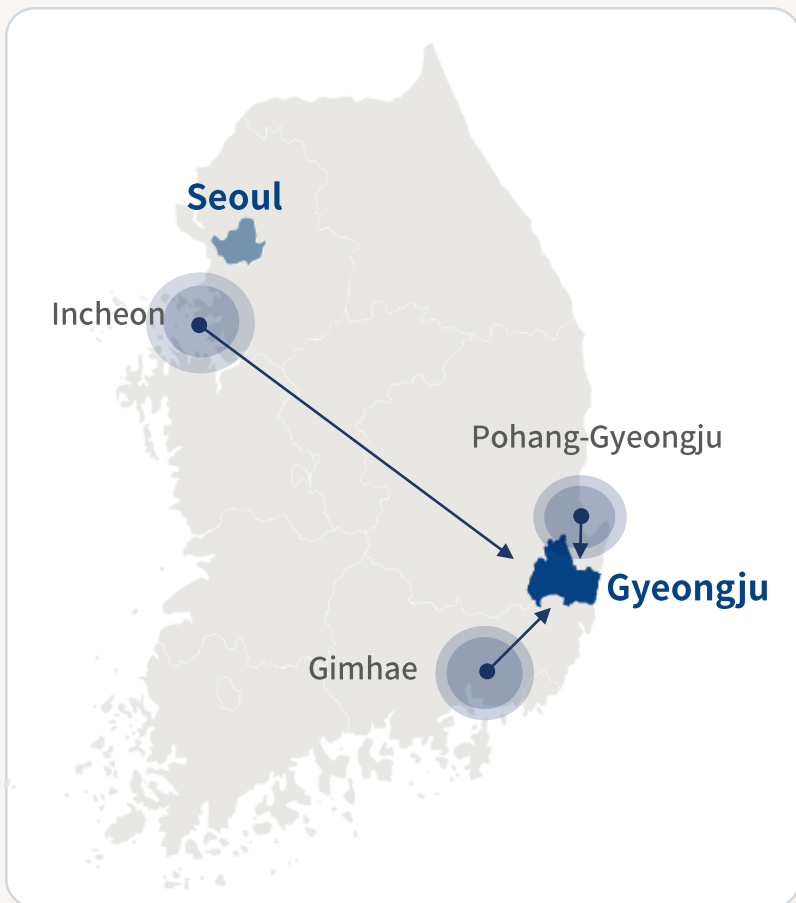
1 Incheon Airport → Gyeongju



2 Gimhae Airport → Gyeongju



3 Pohang Airport → Gyeongju



* Economies with direct flight to Gimhae(10) :

People's Republic of China / Hong Kong, China / Indonesia / Japan / Malaysia / Republic of the Philippines / Singapore / Chinese Taipei / Thailand / Viet Nam

* Only domestic airlines and private jets are allowed in Pohang Airport

Accommodation Options

Stay in comfort with thoughtfully picked accommodations



HICO Center

~10km

from HICO

10km ~

from HICO

Gyeongju Gangdong Resort

- 4-Star private suites & resorts for an exclusive stay



Gyeongju Sono Calm(Sono Belle^{prev})

- Luxury hotel completing full renovation (~Sep)

* Set to reopen after renovation



Gyeongju Lahan Select

- A Premier 5-Star hotel representing Gyeongju



Gyeongju Hwangnyongwon

- Landmark in Gyeongju, offering rooms in Hanok

* Hanok : Traditional Korean Architectural Style



Gyeongju Best Western Plus & Elafonisi

- 4-Star ocean view rooms in western Gyeongju



Gyeongju Hyundai Motor Global Partnership Center

- Hotel-Level comfort with spacious rooms



Pohang Cruise Stay

- Cruise fully equipped with theater, bar and pool






North. Busan Ananti Hotels

- 5-Star luxury rooms for ABAC & CEO Summit



* Accommodation support will be provide to confirmed registrants and sponsors only

Sponsorship Opportunities: Invest in Influence.

		 Diamond	 Platinum	 Gold
Registration	Access	14	9	6
	VIP Seats	2	2	1
	Special Event Support	Co-Host	-	-
VIP Program	VIP Role	Top priority	Priority	TBD
	1:1 meeting	√	√	TBD
	VIP Room	√	√	Sponsor room
Branding	Exposure	Maximum	Medium	Small
Logistics	Hotel	Suite	Suite-Level	Suite-Level
	Liaison	√	√	√
	Sponsor Support	√	√	√

Register Now

STEP 1

Access official website through QR Code or Link

SCAN ME



<https://apecceosummitkorea2025.com>



STEP 2

Click above banner or 'Register Now'

STEP 3

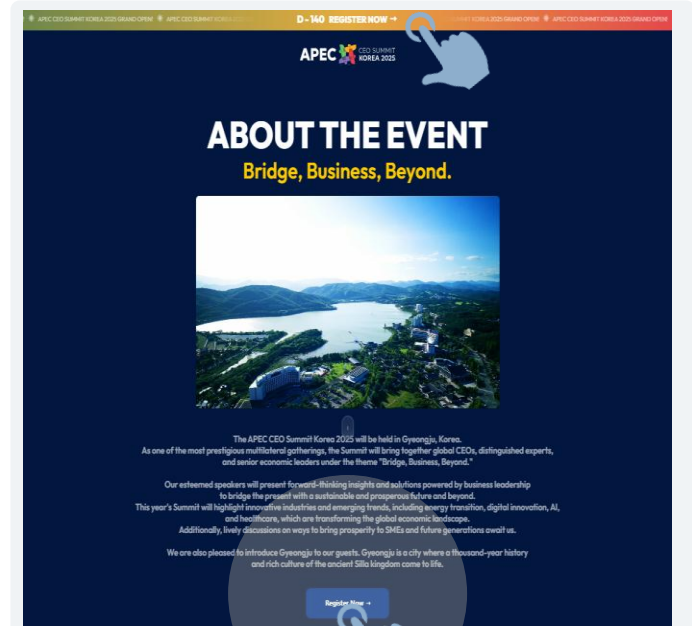
Proceed with payment to complete registration



CEO Access Ticket Price with exclusive benefits
\$4,400 (Tax Included Price)



Staffer / Accompanying Person Access Ticket Price
\$2,200 (Tax Included Price)





APEC CEO Summit Korea 2025 in Gyeongju

October 28 – 31, 2025

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